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U.S. Kids Golf Coach Certification Program Ranks at Top of Proponent Group Survey

Peachtree Corners, Ga. - Proponent Group's 2020 Survey of Coaches recognized the U.S. Kids Golf Coach Certification Program as one of only two to rank in the Top 10 in the three areas reviewed by its members.

Specifically, coaches ranked the U.S. Kids Certification in the top 10 in terms of training that enhances the participant's skill set, adds to their reputation and is a good or outstanding value. A total of 35 certification programs were evaluated by coaches.

"The U.S. Kids Golf Foundation's Certification Program should be lauded for its success in providing the best training and resources for coaches seeking to grow junior golf. The objective feedback we see from our members, the top coaches in golf, shows they have done a tremendous job of doing so," noted Lorin Anderson, Proponent's Founder in a message to the organization.

"It's certainly a great honor for our team, to be recognized by coaches and golf professionals in this manner," said Dan Van Horn, President and Founder of U.S. Kids Golf. "This certification is designed to help grow their business by empowering them with the best education and resources for young players. By reaching more than 5000 coaches in the last eight years, the collective impact we can all have on the world of golf is industry changing. That's our hope and mission."

The U.S. Kids Golf Foundation has presented nearly 200 seminars since 2012 with coaches from over 57 countries having participated in Level 1 training. In 2020, seminars evolved to being conducted "live online," providing more opportunities for coaches from around the world to take part. Level 2 Certification takes place at Longleaf Golf & Family Club, home of the U.S. Kids Golf Academy, in Southern Pines, N.C.

Golf professionals participating in training earn continuing education credits from their respective golf associations. Upcoming "virtual seminars" are scheduled for the following dates:

Tuesday, January 26

Friday, January 29

Monday, February 8
Tuesday, February 23

For more information on the U.S. Kids Golf Certification Program for Coaches, contact Chris Carme at ccarme@uskidsgolf.com or visit online at: www.uskgcoach.com

About U.S. Kids Golf

U.S. Kids Golf is the world's leading organization for helping grow golf among youth and families. Founded in 1996, U.S. Kids Golf offers equipment in three distinct lines of clubs in up to 10 sizes. The U.S. Kids Foundation hosts more than 1600 tournaments globally – including the U.S. Kids Golf World Championship held annually in Pinehurst, N.C.; and its Coaches Institute includes over 1800 members around the world. The Foundation also owns and operates Longleaf Golf & Family Club in Southern Pines, N.C., a “Living Laboratory” of golf's best practices and newest ideas to make golf a better game for everyone. In both 2018 and 2020, U.S. Kids Golf was recognized by the National Golf Foundation as one of the “Top 100 Businesses in Golf” based on influence, innovation, and social good among other criteria.

Connect with U.S. Kids Golf:

Website: www.uskidsgolf.com

Facebook: www.facebook.com/USKidsGolf

Twitter: www.twitter.com/USKidsGolf

Instagram: www.instagram.com/u.s.kidsgolf/

The Proponent Group

Since 2007, Proponent Group has been on a simple mission to help serious golf instructors to market themselves better, grow their teaching brands and protect their jobs whatever the economic circumstances. Proponent has assisted more than 1,200 coaches improve their businesses and optimize their careers. For additional information, visit proponent-group.com.

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